



April 10, 2021

Dear Community Partner,

Saturday, **September 18, 2021** is the date for the **2nd Annual Disaster Dash 5K** and we need your support!

The Disaster Dash is a fundraising event for organizations that are first on the scene to provide food, shelter, cleanup or support for victims of natural disasters such as tornadoes and flooding. Last year we raised over \$1,600 (as a virtual event due to COVID 19) and our goal is to top that in 2021!

Now more than ever we need to bring our community together, and with your support we can have a successful and fun event! Please choose a level of sponsorship from the list below and help make our 2nd Annual Disaster Dash for Arkansas a great success!

The event will provide the opportunity for Sponsors to:

- Encourage people to get out in the community and be active
- Promote your business by providing promotional products and information for race packets
- Participate in a community event
- Achieve recognition on race day through signage and logo on t-shirts
- Recognition as sponsor on the Disaster Dash Facebook page and website
- Give to a great cause of a local nonprofit

Thank you in advance for becoming a race sponsor and helping to making our event a success! You can register or sponsor online at www.disasterdash.com. Please call, text, or email Dana with any questions: (870) 821-0455 or email disasterdash5k@gmail.com.

Respectfully,

Dana Jaco Parten
Carla Jaco Ripper
Event Coordinators

Jaco Disaster Relief TIN: 84-2819910

Follow Us: facebook.com/disasterdash

Sponsor Levels

There are suggested levels of sponsorship for the Disaster Dash 2021. Placement of your logo on the t-shirts will be based on sponsorship levels.

<p>GOLD Sponsor: \$400</p> <ul style="list-style-type: none">• (4) Race Entries/T-Shirts• Booth/Banner Space at the Event• Logo/Name on website and shirts• Your promotional materials in our race packets	<p>SILVER Sponsor: \$200</p> <ul style="list-style-type: none">• (2) Race Entries/T-Shirts• Banner Space at the Event• Logo/Name on website and shirts• Your promotional materials in our race packets
<p>BRONZE Sponsor: \$100</p> <ul style="list-style-type: none">• (1) Race Entry/T-Shirt• Logo/Name on website and shirts• Your promotional materials in our race packets	<p>Other Donation: \$\$\$</p> <p>Choose any amount to help support our efforts!</p> <p>Sponsorships and donations can be made on our website:</p> <p>www.disasterdash.com/DONATE</p>

Event Description

The 2nd Annual Disaster Dash 5K Run/Walk will be held on **Saturday, September 18th, 2021** at **8am**. The race will begin and end at **Murray Park, Pavilion #3** located at **5900 Rebsamen Park Road, Little Rock**. This will be a fun event for people of all ages and ability.

The paved, flat 3.1 mile course is on the Arkansas River Trail and will be professionally timed by Mac's Race Timing Service, LLC. Awards will be given to the top 3 finishers. Additional awards will be given in each age group.

ALL participants will receive:

- Finisher's Medal
- Event T-Shirt
- Race Packet filled with Sponsor information and goodies
- An official time from a professional timing service

*The Disaster Dash is a fundraiser for the Jannette Wells Jaco Memorial Endowment, a fund of Arkansas Community Foundation. Charitable Purpose of Endowment: Natural Disaster Relief Organizations



Sponsorship Form

Sponsorships and donations can also be made on our website at

<https://disasterdash.com/donate>

- OR -

Mail this sponsorship form along with your check payable to **"Jaco Disaster Relief"**:

Jaco Disaster Relief Fundraising

C/O Dana Parten

11010 W Hwy 156

West Fork, AR 72774

I would like to be a (please check one):

- Gold Sponsor: \$400**
- Silver Sponsor: \$200**
- Bronze Sponsor: \$100**
- I would like to make a donation of: \$ _____**

Sponsor Name/Company:

Email: _____

Phone: _____

Name to be printed on the event t-shirts if you're not using a logo:

Include a copy of your logo with sponsorship form or email your logo to:

disasterdash5K@gmail.com

THANK YOU!